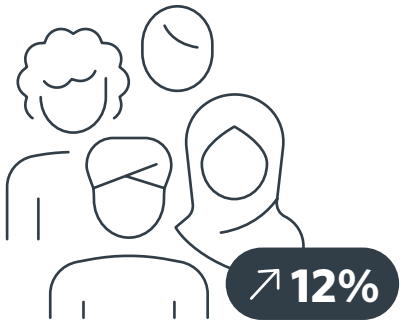
WHY **WFG** IS

STRONGER THAN EVER



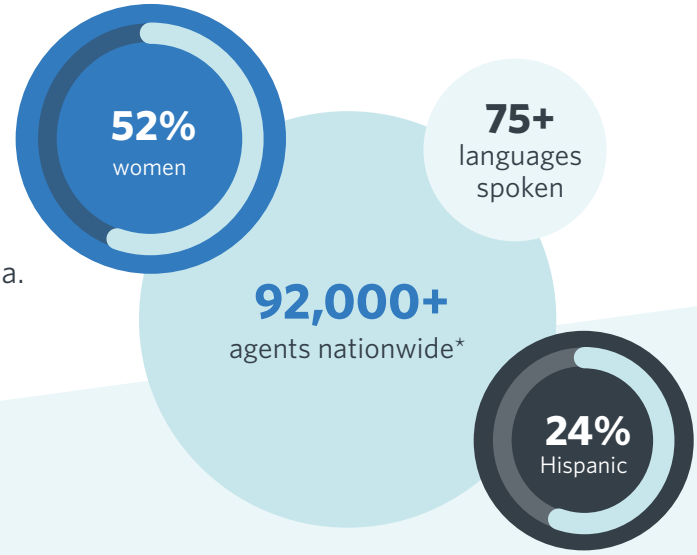
Champions of Culture

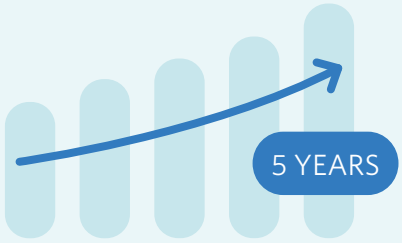
You're in business for yourself, but never by yourself. Leadership, mentorship and shared best practices fuel our success — reflected in our **12% year-over-year agent growth**.

Strength in Diversity

We are built to serve Main Street America.

*Transamerica Data and Analytics Research, May 2023





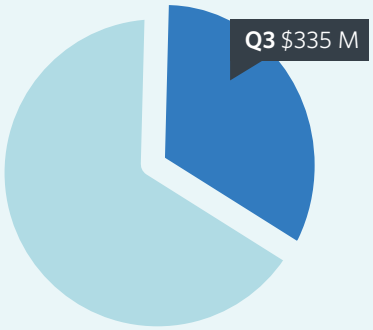
Develop Exceptional Leaders

Our compensation model rewards leadership development, entrepreneurship and sustainable business growth. Agent commissions have risen for **five consecutive years**.

Lineup of A-Rated Carriers*

**Ratings by AM Best.*

A **broad, top-rated product portfolio** allows us to meet diverse client needs and ensure every family has access to the protection they deserve.



Serve More Families, Change More Lives

Main Street America is often overlooked. We focus on the middle market because we are the middle market — and that impact drives sustainable growth, including **$355M in total commission revenue** in Q3 in 2025.

Mission-Driven Purpose

We served **242,657 North American families** in 2024, expanding access to financial solutions so No Family is Left Behind.*

*Familes Served = Issued Life Policies



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Recognition that Matters

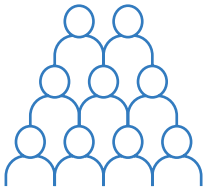
We believe in celebrating performance.

We've seen people create opportunities they never imagined through hard work, support, and a mission-driven platform. **It's proof that ordinary people can have extraordinary success here.**

Backed by Strength

Your success is our priority.

Our Business Development team partners with you directly, providing hands-on guidance so you can grow your skills and business with confidence.



Big Events, Big Opportunities, Big Leaders

From SMD Academy — learning from the industry's best — to our annual Hawaii trip and convention, which **brings together over 20,000 people**, we grow and celebrate one another.

Programs Made for Growth

The WFG Way is our guiding principle to create consistent, ethical and compliant practices to drive your business growth. We offer several programs and tools to help you successfully transition into a highly regulated career.

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World Financial Group Insurance Agency, LLC, World Financial Group Insurance Agency of Hawaii, Inc., World Financial Group Insurance Agency of Massachusetts, Inc., (in California doing business as a World Financial Insurance Agency, LLC) and/or WFG Insurance Agency of Puerto Rico, Inc., collectively WFGIA, offer life insurance products.

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The career opportunity is for an independent contractor who would be compensated by commission. People experience various levels of success with WFGIA and WFGIAC. Individual results may vary.

Please note that people experience various levels of success with World Financial Group Insurance Agency, LLC, and individual results may vary. In 2025, World Financial Group Insurance Agency LLC, its subsidiaries, and World Financial Group Insurance Agency of Canada, Inc., paid an average of $11,443 to life insurance-licensed agents in the U.S. and Canada. This amount is in the local currency and not adjusted for exchange rates. Agents are independent contractors responsible for their own business expenses, which are not included in the average cash flow.

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